

Businesses supported by the Council

Number of businesses who receive direct support and advice from services the Council commission. The council commissions a series of programmes which help business leaders to grow their business. The businesses who receive support will grow, creating jobs and other opportunities (e.g. supply chain). A higher number of businesses supported by the Council indicates a better performance.



About the latest performance

During Q4 a further 457 businesses were supported bringing the total for the year to 1982, exceeding the yearly target of 1737.

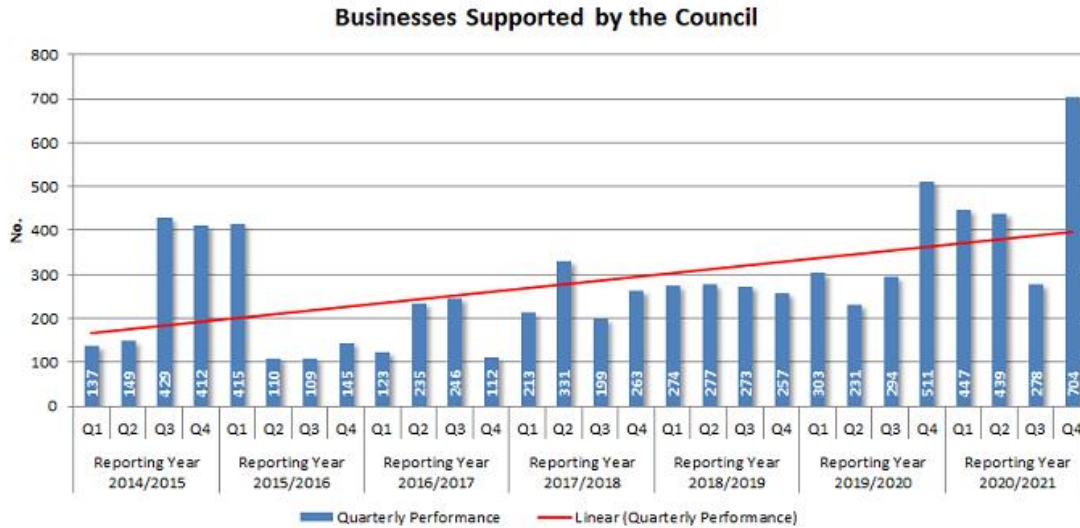
2021-22 saw the successful delivery of vital COVID recovery work by the Growth Hub, including an extensive Grant scheme funded by Lincolnshire County Council. Overall the Business Lincolnshire Growth Hub has provided an essential service which has supported 1696 business who have been managing the effects of the pandemic in terms of supply chain, financial and staff recruitment and retention challenges .

Support included payment of 9 Invest for the Future grants and Digital Voucher applications and 11 European Regional Development Fund Grant payments for business development and diversification. There was an increase in uptake of the Growth hub's specialist support including 155 businesses accessing high growth business support, Business Resilience and Per Network programmes.

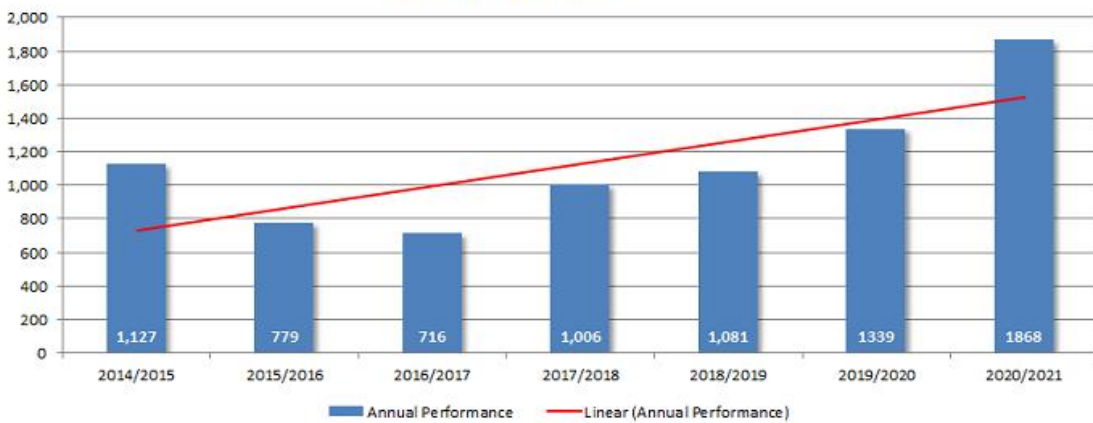
There has been a significant amount of inward investment meetings during Q4 with 80 businesses supported and the Team Lincolnshire virtual coffee club meetings continued to provide support to businesses with an average attendance of 16 businesses.

In the region of 150 small businesses are supported through tenancies within the Economic Infrastructure Property Portfolio. Of these many take up support from Business Lincolnshire and in Q4 a further 8 businesses were directly supported to develop and grow directly through Portfolio. This has led to a total of 27 businesses supported during 2021-22.

Further details



**Businesses Supported by the Council
Annual Performance**



About the target

Targets are based on previous years actuals. However, dependent on individual business needs, the level and type of support that businesses demand and seek during the course of a year may vary which will affect the performance of this measure

About the target range

The target range for this measure allows for a +/- 5% fluctuation against the target

About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.

Qualifications achieved by adults

Number of qualifications achieved (skills programmes, vocational training programmes, adult and community learning) through programmes supported by the council. The council commissions a series of training schemes which help individuals to gain skills. These training schemes are focused on the skills that employers need. Employers can understand an individual's skill level by the qualifications that they hold, hence the reason that we count the number of qualifications achieved.

A higher number of qualifications achieved indicates a better performance.

Although this measure is reported on a quarterly basis, the data that is published spans two academic years, 2019/20 and 2020/21



About the latest performance

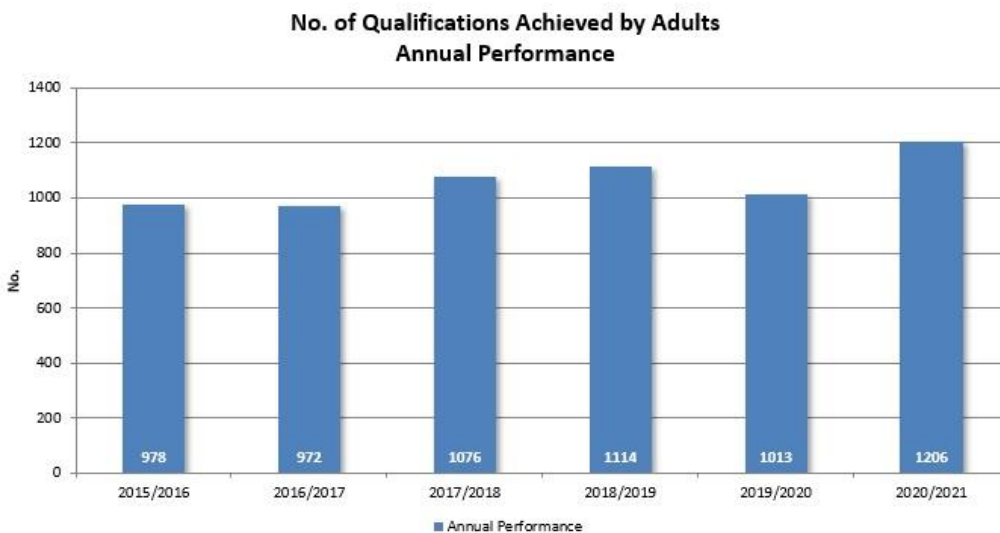
454 qualifications were achieved in Q4 bringing the total for the 2021-22 to 1,724, exceeding the target of 1,400. Demand for qualifications to work in the construction sector was a contributing factor to this and was higher than originally estimated, with several providers delivered more construction provision than originally expected.

With the onset of the Covid pandemic, the vast majority of the learning programme switched from being classroom based to online/distance learning. With the subsequent relaxation of national restrictions, this trend steadily reversed during 2021-22 with the result that only 28% of qualifications achieved in Q4 were delivered through online/distance learning, compared to 43% at the end of Q2. Overall, 65% of all qualifications achieved in 2021/22 were attributed to teaching that took place in classroom settings.

Excluding courses that were delivered online, 49% of qualifications achieved in 2021-22 were delivered at venues located in Lincoln, 15% in Gainsborough, 9% in Skegness/Mablethorpe, and 7% in Boston, highlighting that provision is aimed at learners living in areas of highest deprivation. By ensuring provision is continually aimed at targeted learners, 63% of all qualifications achieved were by male learners, with 33% by learners with no, or low levels of previous qualification attainment.

Throughout 2021-22, the service continued to maintain a focus on supporting employability, the range of qualifications achieved at the end of the year includes 112 GCSEs, or Functional Skills in English or Maths, as well as a further 10 ESOL qualifications. In terms of supporting Lincolnshire's priority employment sectors, 487 qualifications related to the construction sector, with a further 408 to the wider care sector and 241 to the hospitality sector.

Further details



About the target

Covid-19 along with changing guidance from the DFE and Exam boards has had a negative impact on the ability to plan and deliver qualification courses during 2020-21. With few qualifications actually achieved between April and June no reporting will be recorded for Q1 with this instead being reported out at the end of Q2 for what will in effect be Summer Term provision. Q3 and Q4 reporting will continue as usual as these are already matched to planned achievements during the Autumn and Spring Terms for 2021-22.

About the target range

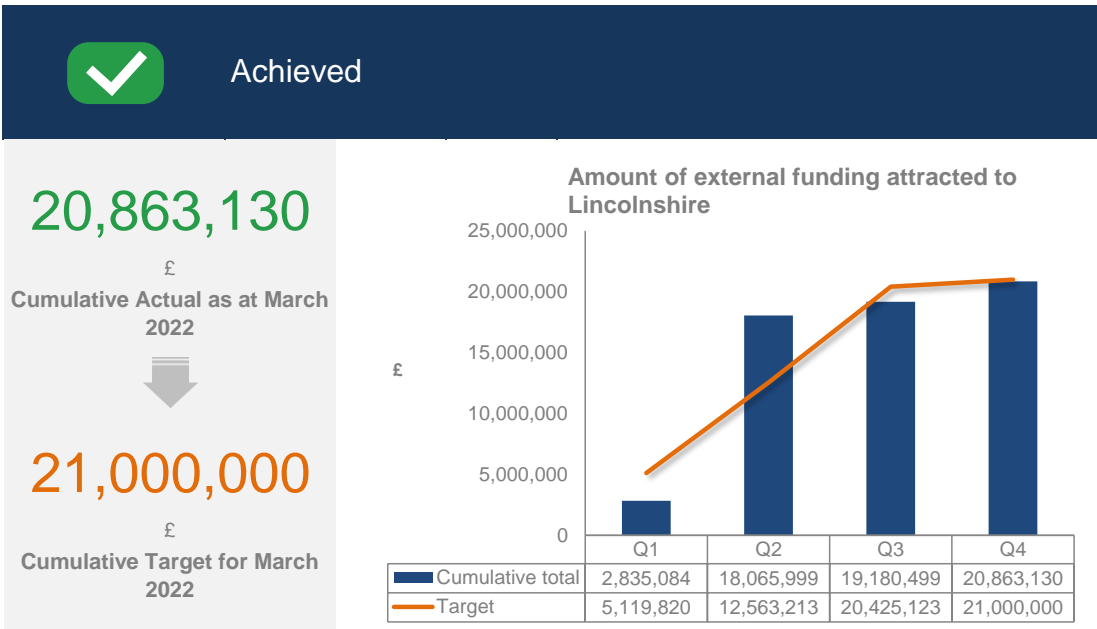
The target range for this measure allows for a +/- 5% fluctuation against the target

About benchmarking

This measure is local to Lincolnshire and therefore is not benchmarked against any other area.

Amount of external funding attracted to Lincolnshire

Amount of external funding attracted to Lincolnshire (including Greater Lincolnshire Local Enterprise Partnership and European funding programmes) by the council. A higher amount of external funding indicates a better performance.

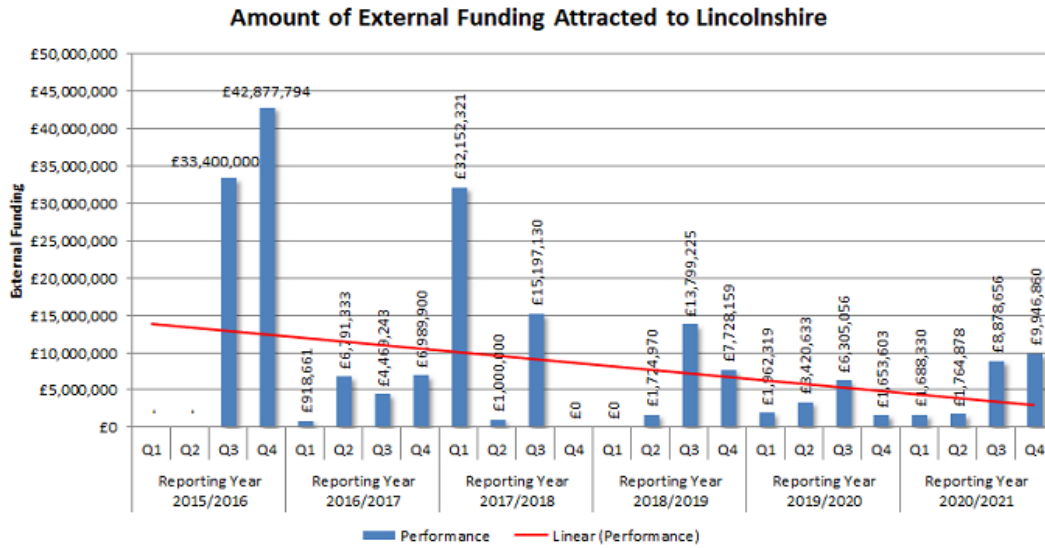


About the latest performance

During Q4 an additional £1,682,631 of external funding has been received, bringing the total for the year £20,863,130 just falling slightly short of the target of £21,000,000. We were successful in attracting £353,925 from the European funding continuation project Growing Enterprise (3). The targets for this measure were based on applications still in appraisal at the start of the 2021-22 year. Since then, there have been fluctuations in the European funding grant awards during the appraisal process and due to the impacts of covid, a number of applicants withdrew their grant request due to the economic climate.

Additional funding of £228,000 was secured from the Department for Business, Energy and Industrial Strategy (BEIS) for the Business Lincolnshire Growth Hub which has been received to expand the work we do to provide advice to businesses. The European funding Business Lincolnshire Sustainable Business Growth 2 funds for 21/22 was also forecast to spend £998,027, however there were less face to face programmes which resulted in a claim of £890,706. This activity and subsequent funded income will now take place during the year 2022-23.

Further details



About the target

The target set is based on external funding bids submitted that are anticipated to be approved throughout the reporting year.

About the target range

The target range for this measure allows for a +/- 5% fluctuation against the target.

About benchmarking

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